

Shreenath Pillai



Dedicated professional with a strong work ethic and a genuine passion for operations and marketing. Skillfully manages the task at hand and enjoys working under stress. Currently looking for learning opportunities in the Sports sector to meet personal as well as organizational goals.

shreenath.pillai11@gmail.com ✉

+91-8097891595 📞

Mumbai, India 📍

shreenathpillai.com 🌐

linkedin.com/in/shreenathpillai in

live:shreenath.pillai11 S

WORK EXPERIENCE

Content Strategy Intern Zlingit

08/2020 - Present

Remote

Achievements/Tasks

- Responsible for developing and executing a content strategy for all formal and informal communications of the company
- Also responsible for rebranding the sports based products of the company and its marketing strategy

Head - Operations Klub1

04/2016 - 08/2019

Mumbai, Maharashtra, India

Achievements/Tasks

- Part of the think tank, developing campaigns and strategies for the company, clients and other in-house projects.
- Responsible for assigning and managing content writing assignments to the team and coordinating with the clients for the same.

Marketing Consultant & Visiting Faculty Study Hour

09/2015 - 09/2019

Mumbai, Maharashtra, India

Achievements/Tasks

- Helped the team develop strategies, gain more leads and execute them to gain clients.
- Conducted Train the Trainer workshops for senior faculty members to understand the psychology of millennials and centennials.

Co-Founder

Webtiers Digisolutions

06/2015 - 03/2016

Mumbai, Maharashtra, India

Achievements/Tasks

- Bootstrapped a start-up with two classmates in the digital marketing space.
- Worked mainly on online branding, social media marketing of small businesses and events.

EDUCATION

MBA - Masters in Sports Management

Escuela Universitaria Real Madrid
Universidad Europea

10/2019 - 07/2020

Madrid, Spain

Bachelor of Engineering (Electronics and Telecommunication)

K. J. Somaiya Institute Of Engineering and I.T., University Of Mumbai

08/2011 - 05/2015

Mumbai, India

SKILLS

Leadership

Conflict Management

Teamwork

Entrepreneurial Mindset

Photoshop

Mentoring

People Skills

Analytical Problem Solving

Hardworking

Self-learner

PERSONAL PROJECTS

Slow Life in the Fast Lane (03/2020 - Present)

- A personal blog touching the topics of Mental Health and communal well being.

CERTIFICATES

Youtube Video for Brand Certification

Youtube Creative Essentials Certification

Cinematography Course: Shoot Expert Video on Any Camera

PFSA Talent Identification Level 1 (04/2020 - Present)

FA Level 1 in Talent Identification (07/2020 - Present)

ORGANIZATIONS

IEEE KJSIEIT Students Chapter (02/2014 - 02/2015)

Chairperson

AlumNite 2015 committee (09/2014 - 02/2015)

Marketing (Media and Publicity) Manager

LANGUAGES

English

Native or Bilingual Proficiency

Hindi

Full Professional Proficiency

Malayalam

Professional Working Proficiency

Spanish

Elementary Proficiency

Marathi

Professional Working Proficiency

INTERESTS

Football

Cricket

Movies

Books

Poetry

Travel

Blogging

Video Making

Photography

Problem Solving